



Mehrdetergents



Company Overview

Mehr Trading Company was established many years ago to produce a diverse range of detergents. The company is one of the first producers of a variety of washing powders, handwashing liquids, and soaps, and today is famous as one of the leading innovators in the field of detergents in the Middle East. Its products under the Mehr brand have a unique position in the Middle East; it has also found its place in the USA and European markets. The company defines its products' high quality following customer satisfaction as its success key.



Business Description

Population boom and the spread of covid 19 increased hygiene levels as an essential issue in daily lives; therefore, people increasingly use detergents, including washing machine powders and soaps.

So many countries have launched factories to produce detergents, of which the USA is the first, accounting for 558 million dollars' trade, followed by Germany, Indonesia, and Malaysia with 543, 524, and 456 million dollars, respectively. Mehr Trading Company, among the big global detergent producers, has met traders' needs in the Middle East using large factories equipped with high-tech machinery and turned into one of the top brands.

Mission and Targets

The main missions of Mehr Trading Company are achieving customer satisfaction and providing high-quality products to global markets. The company prepares the following goals according to its vision statement:

- Providing high-quality detergents to global markets.
- Monitoring all production processes constantly to ensure the quality of products.
- Designing new models based on modern fashions to meet customers' tastes.
- Developing production quantity and variety in them.
- Holding training workshops to make the personnel grow and authority delegation.
- Honesty and trustworthiness.
- customer orientation.
- Developing the company's market share by increasing the competitive power.



Vision and Values

Mehr Trading Company intends to meet trades' needs and market demands worldwide by increasing its products' quality and quantity and benefiting first-class materials. It hopes to become a top brand and consumers' first choice in the foreseeable future. The company draws the following values:

- Customer orientation and satisfaction as the company's primary principle.
- Regarding international regulations.
- Benefiting from updated knowledge and technology.
- Respecting meritocracy and human dignity.
- Environmental protection.





Message from the CEO

Using current technology and first-class materials, Mehr Trading Company strives to accomplish its goals, including customer satisfaction, ever-increasing production, updated machinery, and environmental protection. We have successfully gained customer satisfaction by providing high-quality products and distributing them exclusively in the Middle East. All Mehr managers, experts, and staff spare no effort to produce nature-friendly detergents and have gained practical consequences.

Products

- All types of detergents





Services

- Providing free-of-charge consultation for buying high-quality and cost-effective products regarding your financial and occupational conditions.
- Guaranteeing products quality.
- Sending product catalogs via social networks and email.

Delivery and Payment:

Considering the Middle East provides access to various transportation routes, including rail, sea, land, and air, Mehr Trading Company exports its products to different countries easily, conveniently, and promptly. Foreign customers can always discuss the issue with our experts if they need a particular route to transfer goods. Due to having multiple foreign currency accounts under the company name and natural persons approved by the company, we suggest telegraphic transfer. You can also discuss your desired payment method with our experts.



